



Reg. No. :

Name :

**First Semester B.Com. LL.B. (Five Year Integrated) Degree
Examination, July 2017**

**Paper – III : METHODOLOGY AND PERSPECTIVES OF BUSINESS
EDUCATION**

Time : 3 Hours

Max. Marks : 80

I. Explain **any five** of the following. **Each** question carries **2** marks. Answer should **not exceed 50 words each**.

- 1) What do you mean by quaternary sector of the economy ?
- 2) Who is an intrapreneur ?
- 3) What is monograph ?
- 4) What is book building ?
- 5) What do you mean by collusive duopoly ?
- 6) What is deferred credit ?
- 7) What is a statutory company ?

(5×2=10 Marks)

II. Explain **any four** of the following. **Each** question carries **4** marks. Answer should **not exceed 120 words each**.

- 1) Distinguish between primary market and secondary market.
- 2) Explain the methods used by government for regulation of business in India.
- 3) Which are the risks that are associated with entrepreneurship ?
- 4) State the special features of a joint Hindu Family firm ?
- 5) 'Use of technology helps to improve the efficacy and competitiveness of businesses'. Elucidate

(4×4=16 Marks)

III. Explain **any four** of the following. **Each** question carries **6** marks.

- 1) Discuss the responsibilities of presenter of a seminar.
- 2) Examine the concept 'Disinvestment' and explain its objectives.
- 3) What is a joint venture ? Examine its advantages.



- 4) Discuss the factors affecting savings in India.
- 5) Distinguish between perfect competition and monopolistic competition. (4x6=24 Marks)

IV. Explain any three of the following. Each question carries 10 marks.

- 1) Define entrepreneurship. Which are the factors to be considered by an entrepreneur while starting the business ?
- 2) Examine the methods used for collecting primary and secondary data for business research.
- 3) Who is a stake holder ? Discuss about the various stake holders of business organization.
- 4) How is a stock exchange defined under the securities contracts (Regulation) Act ? Examine the role of stock exchanges in the economic development of the country. (3x10=30 Marks)