



Reg. No. :

Name :

**Fourth Semester B.B.A. LL.B. (Five Year Integrated) Degree
Examination, October 2015
Paper – III : ENTREPRENEURSHIP DEVELOPMENT**

Time : 3 Hours

Max. Marks : 80

PART – A

I. Write a note on **any five** of the following questions. **Each** answer should not exceed **50** words. **Each** carries **2** marks.

- 1) Imitative Entrepreneurs.
- 2) Social Entrepreneurs.
- 3) Micro Enterprise.
- 4) Types of Franchising.
- 5) Family owned and Managed Business.
- 6) Steps in Location Selection.
- 7) Distributionship.

(5×2=10 Marks)

PART – B

II. Answer **any four** of the following questions. **Each** answer should not exceed **120** words. **Each** question carries **4** marks.

- 8) Explain the characteristics of a successful Entrepreneur.
- 9) Explain Venture Capital.
- 10) Distinguish between Entrepreneur and Manager.
- 11) Briefly explain Agricultural Entrepreneurs.
- 12) Explain about the corrective measures to curb sickness.

(4×4=16 Marks)



PART – C

III. Answer **any four** of the following questions. **Each** question carries **6** marks.

- 13) Explain the functions of Entrepreneur.
- 14) Explain the steps in setting up of a small business Enterprise.
- 15) Briefly explain the types of small-scale industries.
- 16) Explain the advantages and disadvantage of Franchising.
- 17) Explain the factors influencing while selection of the location of an Enterprise.
- 18) Briefly explain the content of training programme for Entrepreneurs Development Programme. **(4×6=24 Marks)**

PART – D

IV. Answer **any three** of the following questions. **Each** carries **10** marks.

- 19) Give an account of Institutions assisting the Entrepreneurs in financing the new ventures.
- 20) What do you mean by Family Business ? Explain the advantages and disadvantages of Family Business.
- 21) Briefly explain the factors for selecting an appropriate form of business organisation.
- 22) What do you mean by Small Enterprise ? Briefly explain the types of Small Scale Industries.
- 23) What do you mean by Women Entrepreneurs ? Briefly explain the characteristics of a successful Entrepreneur. **(3×10=30 Marks)**