

Reg. No. :

Name :

**SECOND SEMESTER B.Com LL.B (FIVE YEAR INTEGRATED) Degree
Examination, April 2019**

Paper II : PRINCIPLES OF MANAGEMENT

(2013 Admission)

Time : 3 Hours

Max. Marks : 80

1. Explain any **five** of the following in not more than 60 words. Each question carries 2 marks.
- (a) Accountability.
 - (b) Decentralisation.
 - (c) Planning premises.
 - (d) Budget.
 - (e) Co-ordination.
 - (f) Laissez-faire style leadership.
 - (g) Group Dynamics.
 - (h) Positive and Negative motivation.

(5 × 2 = 10 Marks)

2. Answer any **four** questions in not more than 120 words. Each question carries 4 marks.
- (a) State the important characteristics of management.
 - (b) Write a note on "scientific work study".

- (c) Explain Maslow's Need hierarchy.
- (d) What are the steps involved in the process of controlling?
- (e) State the factors determining the span of management.
- (f) Write a note on 'grape wine'.

(4 × 4 = 16 Marks)

3. Answer any **four** questions in not more than 150 words. Each question carries 6 marks.

- (a) What are the different levels of management? State their important functions.
- (b) Briefly explain the demerits of scientific management.
- (c) Explain the advantages of planning.
- (d) Explain briefly the different steps involved in organising.
- (e) What do you mean by 'Line Organisation'? State its merits.
- (f) Explain briefly the need for 'man power planning'.

(4 × 6 = 24 Marks)

4. Answer any **three** questions. Each carries 10 marks.

- (a) Discuss the principles of management given by Henry Fayol.
- (b) What do you mean by MBO? Discuss its merits and demerits.
- (c) Define recruitment. Discuss internal and external sources bringing out their merits and demerits.
- (d) What is 'motivation'? Discuss the X and Y theory of motivation.

(3 × 10 = 30 Marks)