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D – 5545

Reg. No. :

Name :

**Second Semester B.Com. LL.B. (Five Year Integrated) Degree
Examination, April 2018
Paper – II : PRINCIPLES OF MANAGEMENT**

Time : 3 Hours

Max. Marks : 80

A. Explain **any five** of the following in **not more than 60** words. **Each** question carries **2** marks.

- 1) Strategy
- 2) MBE
- 3) Managerial Grid
- 4) Forecasting
- 5) Planning premises
- 6) HRM
- 7) Performance Appraisal
- 8) System approach of Management.

(5×2=10 Marks)

B. Answer **any four** questions in **not more than 120** words. **Each** question carries **4** marks.

- 1) Management is a combination of Science as well as art. Comment.
- 2) Describe the features of MBO.
- 3) Authority can be delegated but not responsibility. Discuss.
- 4) Compare Maslow' theory of motivation with that of Herzberg.
- 5) Explain the characteristics of good leadership.
- 6) What are the purposes of Planning ?

(4×4=16 Marks)

P.T.O.



C. Answer **any four** questions in **not more than 150 words**. **Each** question carries **6 marks**.

- 1) Distinguish between Line Organization and Functional Organization.
- 2) Explain the importance of Delegation of Authority.
- 3) What are the advantages of Functional organizational structure ?
- 4) Discuss the elements involved in decision making.
- 5) Discuss the need and significance of HRD.
- 6) What is performance appraisal ? Discuss its objectives. **(4×6=24 Marks)**

D. Answer **any three** questions. **Each** question carries **10 marks**.

- 1) Define Leadership. Explain the different styles of leadership.
- 2) Explain in detail the different methods and tools of control.
- 3) "Motivation is the core of management" – Discuss.
- 4) Distinguish between Delegation of Authority and Decentralization of Authority and briefly explain the merits and demerits of decentralization. **(3×10=30 Marks)**

(5×2=10 Marks)

B. Answer any four questions in not more than 150 words. Each question carries

4 marks.

1) Management is a combination of Science as well as art. Comment.

2) Describe the features of MBO.

3) Authority can be delegated but not responsibility. Discuss.

4) Compare Maslow theory of motivation with that of Herzberg.

5) Explain the characteristics of good leadership.

6) What are the purposes of Planning ?

(4×4=16 Marks)