



(Pages : 2)

C – 3472

Reg. No. : .....

Name : .....

**First Semester B.B.A. LL.B. (Five Year Integrated) Degree  
Examination, July 2017**

**Paper – III : PRINCIPLES OF MANAGEMENT**

Time : 3 Hours

Max. Marks : 80

I. Explain **any five** of the following in **not** more than **60** words. **Each** question carries **2** marks.

- 1) Scalar chain.
- 2) Delphi technique.
- 3) Group dynamics.
- 4) Manpower planning.
- 5) Decentralisation.
- 6) Motivation.
- 7) MBO.
- 8) Staffing.

(5×2=10 Marks)

II. Answer **any four** questions in **not** more than **120** words. **Each** question carries **4** marks.

- 1) Explain various types of decisions taken by managers.
- 2) Distinguish formal and informal organisation.
- 3) Explain the steps to be followed in planning process.
- 4) What are the essentials of good appraisal system ?
- 5) Explain the merits and demerits of MBO.
- 6) Explain the importance of organising.

(4×4=16 Marks)



III. Answer **any four** questions in **not** more than **150** words. **Each** question carries **6** marks.

- 1) Who is a leader ? Explain the functions of a leader.
- 2) Explain the functions of management.
- 3) Explain the importance and limitations of planning.
- 4) What are the requirements of an effective control system ?
- 5) Explain the principles of delegation.
- 6) Explain the advantages of scientific management.

(4×6=24 Marks)

IV. Answer **any three** questions. **Each** question carries **10** marks.

- 1) Explain important theories of motivation.
- 2) Explain principles of scientific management.
- 3) Briefly explain various performance appraisal methods.
- 4) How do you explain management as art, science and profession ?
- 5) Explain functions of various levels of management.

(3×10=30 Marks)