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**First Semester B.B.A. LL.B. (Five Year Integrated)
Degree Examination, December 2018
Paper – III : PRINCIPLES OF MANAGEMENT**

Time : 3 Hours

Max. Marks : 80

I. Explain **any five** of the following in **not more than 60 words**. **Each** question carries **2 marks**.

- 1) Esprit de corps.
- 2) Job Description.
- 3) Line organization.
- 4) Responsibility.
- 5) Staffing.
- 6) Controlling.
- 7) Decentralisation.
- 8) Scientific management.

(5×2=10 Marks)

II. Answer **any four** questions in **not more than 120 words**. **Each** question carries **4 marks**.

- 1) Explain the importance of planning.
- 2) What do mean by functional foremanship ?
- 3) Briefly explain the steps in controlling process.
- 4) What is informal organisation ?
- 5) Explain the Empirical School of Management thought.
- 6) What are the advantages of delegation ?

(4×4=16 Marks)

III. Answer **any four** questions in **not more than 150 words**. **Each** question carries **6 marks**.

- 1) Enumerate the methods of achieving co-ordination.
- 2) What is planning ? Discuss the types of planning.

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- 3) What is Decision making ? What are the steps involved in the process of decision making ?
- 4) Explain the various methods of training.
- 5) Discuss the social system approach of management.
- 6) Distinguish between planning and coordination. (4×6=24 Marks)

IV. Answer **any three** questions. **Each** question carries **10** marks.

- 1) Explain in brief, the principles of management, as explained by Henry Fayol.
 - 2) Explain the major styles of leadership. Discuss the advantages and disadvantages of various leadership styles.
 - 3) What is MBO ? What are the steps involved in MBO ? Explain the benefits and limitation of MBO.
 - 4) What do you mean by Span of Control ? What are the factors affecting Span of Control ?
 - 5) Explain Herzberg's concept of motivation. Compare it with Maslow's need hierarchy theory. (3×10=30 Marks)
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