

Reg. No. :

Name :

**First Semester B.B.A. LL.B (Five Year Integrated) Degree Examination,
August 2024**

**Paper III PRINCIPLES OF MANAGEMENT
(2013 Admission Onwards)**

Time : 3 Hours

Max. Marks : 80

I. Explain any **five** of the following in not more than 60 words. Each question carries 2 marks.

1. Management
2. Planning
3. MBO
4. Organizing
5. Scalar chain
6. Corporate planning
7. Span of control
8. Staff authority

(5 × 2 = 10 Marks)

II. Answer any **four** questions in not more than 120 words. Each question carries 4 marks.

1. What are the main objectives of planning?
2. State the advantages of organization.

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3. Explain the three categories of span of management.
4. What are the types of control?
5. State any four limitations of planning.
6. Define planning premises.

(4 × 4 = 16 Marks)

III. Answer any **four** questions in not more than **150** words. Each question carries **6** marks.

1. What are the functions of management?
2. Explain the process of MBO.
3. Point out the steps involved in process of delegation.
4. Explain the importance of performance appraisal on Human Resource Management.
5. What are the disadvantages of decentralization?
6. State the advantages of democratic leadership.

(4 × 6 = 24 Marks)

IV. Answer any **three** questions. Each question carries **10** marks.

1. Explain the Fayol's fourteen principles of management.
2. What are the types of departmentation?
3. Explain the nature and purpose of organization.
4. What are the requirements for effective controlling?
5. Discuss the scope of directing.

(3 × 10 = 30 Marks)