

Reg. No. :

Name :

**First Semester B.B.A. LL.B (Five Year Integrated) Degree Examination,
August 2023**

Paper III : PRINCIPLES OF MANAGEMENT

(2013 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

I. Explain any **five** of the following in not more than 60 words. Each question carries **2** marks.

1. Staffing
2. Leadership
3. Control
4. Scientific Management
5. Centralization
6. Decision-making process
7. Line Position
8. Unity of command

(5 × 2 = 10 Marks)

II. Answer any **four** questions in not more than 120 words. Each question carries **4** marks.

9. Explain the steps involved in motivation process.
10. What are the important assumptions made in X theory?

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11. What are the characteristics of control?
12. Mention the features of MBO
13. What are the types of motivation?
14. Mention the importance of leadership

(4 × 4 = 16 Marks)

III. Answer any **four** questions in not more than 150 words. Each question carries **6** marks.

15. Point out the advantages of Decentralization.
16. What are the various leadership styles?
17. Compare between Theory X and Theory Y.
18. Explain the management levels.
19. Explain the features of planning.
20. What are the steps involved in organization process?

(4 × 6 = 24 Marks)

IV. Answer any **three** questions. Each question carries **10** marks.

21. Explain the steps in the process of controlling.
22. List out the basic needs in a hierarchy.
23. What is planning? Explain the various steps involved in Planning.
24. Discuss the difference between line and staff authority.
25. Explain any three theories of Motivation.

(3 × 10 = 30 Marks)