

Reg. No. :

Name :

**First Semester B.B.A. LL.B. (Five Year Integrated) Degree Examination,
August 2025**

Paper III : PRINCIPLES OF MANAGEMENT

(2013 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

I. Explain any **five** of the following in not more than **60** words. Each question carries **2** marks.

1. What is centralization?
2. Define the decision making process.
3. What is line authority?
4. What is unity of command?
5. What is scalar chain?
6. Define corporate planning.
7. What is span of control?
8. What is staff authority?

(5 × 2 = 10 Marks)

II. Answer any **four** questions in not more than **120** words. Each question carries **4** marks.

1. Mention the features of MBO.
2. What are the types of motivation?

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3. Mention the important of leadership.
4. What are the types of control?
5. State any four limitations of planning.
6. Define planning premises.

(4 × 4 = 16 Marks)

III. Answer any **four** questions in not more than **150** words. Each question carries **6** marks.

1. Explain the management levels.
2. State the features of planning.
3. Explain the steps involved in organization process.
4. Explain the importance of performance appraisal on Human Resource Management.
5. What are the disadvantages of decentralization?
6. State the advantages of democratic leadership.

(4 × 6 = 24 Marks)

IV. Answer any **three** questions. Each question carries **10** marks.

1. What is planning? Explain the various steps involved in Planning.
2. Discuss the difference between line and staff authority.
3. State and explain any three theories of Motivation.
4. What are the requirements for effective controlling?
5. Discuss the Scope of Directing.

(3 × 10 = 30 Marks)