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B – 5240

Reg. No. :

Name :

**Seventh Semester B.B.A. LL.B. (Five Year Integrated) Degree
Examination, March 2017**

Paper – I : OPERATIONS MANAGEMENT

Time : 3 Hours

Max. Marks : 80

I. Answer **any five** of the following. **Each** question carries **two** marks. (5×2=10 Marks)

- a) Operations management
- b) Assembly Line Balancing
- c) Just In Time
- d) Quality management
- e) Productivity
- f) Master scheduling
- g) Inputs of MRP system.

II. Answer **any four** of the following. **Each** question carries **four** marks. (4×4=16 Marks)

- a) How do you select location of service and emergency units ?
- b) Distinguish between PERT and CPM.
- c) Write note on Material Requirement Planning.
- d) State the objectives of inventory control.
- e) What are the differences between product layout and process layout ?

III. Answer **any four** of the following. **Each** question carries **six** marks. (4×6=24 Marks)

- a) How does a good plant layout help to improve productivity ?
- b) Discuss planning in mass production.
- c) Write the steps involved in CPM.
- d) Explain the scheduling problems in line balancing.
- e) What is Quality Circle ? How are Quality Circle formed ?

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IV. Answer **any three** of the following. **Each** question carries **ten** marks. (3×10=30 Marks)

- a) Write a brief note on historical evolution of operations management.
 - b) Explain the ISO quality certifications and its types.
 - c) How do control charts differ from acceptance sampling plans ? Under what circumstances is each appropriate ?
 - d) Highlight the overall goals of TQM and its contributions to quality.
 - e) Discuss the following statement “some industries are located near the source of raw materials whereas some near the markets for finished goods”.
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