

Reg. No. :

Name :

**Seventh Semester B.B.A. LL.B. (Five Year Integrated) Degree Examination,
January 2025**

Paper I : OPERATIONS MANAGEMENT

(2013 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

I. Answer any **five** of the following. **Each** question carries **2** marks.

- (a) Fixed position layout
- (b) Material Requirement planning
- (c) Network analysis
- (d) Just in Time inventory system
- (e) Total quality Management
- (f) Production planning
- (g) Quality Circle

(5 × 2 = 10 Marks)

II. Answer any **four** of the following. **Each** question carries **4** marks.

- (a) Explain the steps in material handling.
- (b) What are the benefits of operation planning?
- (c) What are the objectives of Material Requirement planning?
- (d) Explain the benefits of plant layout.
- (e) What are the determinants of quality?

(4 × 4 = 16 Marks)

P.T.O.

III. Answer any **four** of the following. **Each** question carries **6** marks.

- (a) Explain Operating Characteristics (OC) curve.
- (b) What are the consequences of poor quality?
- (c) Briefly discuss material handling principles.
- (d) Explain Brown and Gibson Model.
- (e) Explain the characteristics of quality circle.

(4 × 6 = 24 Marks)

IV. Answer any **three** of the following. **Each** question carries **10** marks.

- (a) Explain the features of Total Quality Management.
- (b) Discuss the factors determining plant location.
- (c) Explain the Basic Tools of Quality.
- (d) Briefly explain the various phases of production planning and control.
- (e) Explain in detail the various rules in material handling.

(3 × 10 = 30 Marks)