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D – 5547

Reg. No. :

Name :

**Second Semester B.B.A. LL.B. (Five Year Integrated) Degree
Examination, April 2018**

Paper – II : ORGANIZATIONAL BEHAVIOUR

Time : 3 Hours

Max. Marks : 80

A. Explain **any five** of the following in **not** more than **60** words which carry **2** marks **each**.

- 1) Reference Group.
- 2) Attitude.
- 3) Personality.
- 4) Organisational behaviour.
- 5) Self efficacy.
- 6) Negative reinforcement.
- 7) Stress.
- 8) Leadership.

(5×2=10 Marks)

B. Answer **any four** questions in **not** more than **120** words which carry **4** marks **each**.

- 1) State the nature of OB.
- 2) What is perceptual process ?
- 3) Explain the two factor theory of motivation.
- 4) List the components of attitude.
- 5) What is Halo Effect ?
- 6) What are formal groups ?

(4×4=16 Marks)

P.T.O.



C. Answer **any four** questions in **not more than 150** words which carry **6 marks each**.

- 1) Explain the types of groups.
- 2) Explain the meaning of perception. Describe its needs and importance in OB.
- 3) How does social learning theory differ from classical conditioning theory ?
- 4) Explain the financial and non financial motivators.
- 5) Explain the components of learning process.
- 6) Explain QWL.

(4×6=24 Marks)

D. Answer **any three** questions which carry **10 marks each**.

- 1) Define OD. Explain the modes of OD interventions.
- 2) Define group cohesiveness. Explain its advantages and factors affecting cohesiveness.
- 3) Explain the types of leadership.
- 4) Explain briefly the models of OB.

(3×10=30 Marks)

(5×2=10 Marks)

(4×4=16 Marks)