

Reg. No. :

Name :

**First Semester B.Com. LL.B. (Five Year Integrated) Degree Examination,
August 2024**

**Paper III — METHODOLOGY AND PERSPECTIVES OF BUSINESS
EDUCATION**

(2020 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions/problems in one or two sentences.

1. Define Economic systems.
2. What is a Project report?
3. Explain Manpower Planning.
4. Write a note on NCC.
5. Explain Privatization.
6. Define Tertiary sector.
7. What do you mean by Social Ethics?
8. Define Seminar.
9. Explain the term Mixed economy.
10. What is Business Process Outsourcing?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer any **eight** questions/problems not exceeding a paragraph.

11. Write a note on the concept of Human Capital Management.
12. Explain the main characteristics of family business.
13. Distinguish between Shares and Debentures.
14. Point out the main characteristics of a Symposium.
15. What are the major sources of financial resources for a business?
16. Briefly explain the main steps involved in case study method.
17. Explain the importance of Business Ethics.
18. Point out the main advantages of Globalization.
19. Explain the main features of Managerialism.
20. Write a note on the basic qualities of entrepreneurs?
21. Explain the difference between quality of life and quality of work life.
22. Write a note on the main types of business information.

(8 × 2 = 16 Marks)

SECTION – C

Short Essay Type questions/problems. Answer any **six** questions.

23. Write a note on the role of business in economic development.
24. What are the main features of socialism?
25. Write a note on KPO.
26. Define Company. What are the different types of companies?

27. Explain the main barriers faced by entrepreneurs in an economy.
28. Write a short essay on various reading techniques.
29. Explain the role of secondary sector for the economic development of a country.
30. Point out the main disadvantages of corporate business.
31. Briefly explain the steps involved in establishing a business.

(6 × 4 = 24 Marks)

SECTION – D

Long Essay Type questions/problems. Answer any **two** questions.

32. Briefly explain the characteristics and limitations involved in case study method.
33. Briefly explain the New Economic Policy.
34. What is a business organization and explain different types of business organizations?
35. Define Quality circle and its working in detail.

(2 × 15 = 30 Marks)