

Reg. No. : .....

Name : .....

**First Semester B.Com. LL.B (Five Year Integrated) Degree Examination,  
August 2024**

**Paper III – METHODOLOGY AND PERSPECTIVES OF  
BUSINESS EDUCATION**

**(2013 – 2019 Admission)**

Time : 3 Hours

Max. Marks : 80

I. Explain any **five** of the following: Each question carries **2** marks. Each answer should not exceed **50** words.

1. Explain Case studies.
2. What do you mean by Socialism?
3. Define Primary Market.
4. Explain Co-Operatives.
5. Define Business data.
6. What do you mean by undivided families?
7. What is a planned economy?

**(5 × 2 = 10 Marks)**

II. Answer any **four** of the following: Each question carries **4** marks. Each answer should not exceed **120** words.

1. Explain the various steps *for a successful seminar*.
2. What are the basic features of primary sector?
3. Distinguish between classification and tabulation of the data.

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4. Explain Communism.
5. What are the objectives of public sector enterprises?

(4 × 4 = 16 Marks)

III. Answer any **four** of the following. Each question carries **6** marks.

1. Explain the main features of mixed economy.
2. Briefly explain reading techniques.
3. Explain the factors of production.
4. Discuss any main four points which shows the importance of primary sector in an economy.
5. Explain the role of stock exchanges.

(4 × 6 = 24 Marks)

IV. Answer any **three** of the following: Each question carries **10** marks.

1. Explain the emergence of Managerialism and the role of corporate governance.
2. What do you mean by accounting and what are the various accounting practices?
3. Write an essay on Non Banking financial institutions?
4. Explain Marketing and point out its role in business.

(3 × 10 = 30 Marks)