

Reg. No. :

Name :

**First Semester B.Com. LL.B (Five Year Integrated) Degree Examination,
August 2023**

**Paper III : METHODOLOGY AND PERSPECTIVES OF BUSINESS
EDUCATION**

(2020 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions/problems in **one** or **two** sentences.

1. Define Event Management
2. What do you mean by Note taking?
3. Explain liberalization.
4. Define Symposium.
5. Briefly explain Variable Costs
6. What is Business Ethics?
7. Define Working Capital
8. What do you mean by Indirect taxes?
9. Define Joint ventures.
10. Explain MNCs.

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer **any eight** questions/problems not exceeding a paragraph

11. Define Trust and what are its key features?
12. Explain the Features of Capitalism.
13. Point out the main difference between Primary and secondary data.
14. Write a note on SLEPT Analysis.
15. Point out the main features of a field study.
16. Point out the main advantages of Privatization.
17. Distinguish between Conference and Business conference.
18. Write in detail the main steps involved in a seminar.
19. What are the different stages of a project?
20. Write a note on Communism.
21. What are main characteristics of Joint stock companies?
22. Explain the main characteristics of Multi National Companies.

(8 × 2 = 16 Marks)

SECTION – C

Short **essay** type questions/Problems. Answer any **six** questions.

23. Briefly explain the major advantages of Business Process Outsourcing (BPO).
24. Explain the role of primary sector for the development of an economy.
25. Write a note on the emerging areas in service sector.

26. Distinguish between Seminars and Workshops.
27. Briefly explain Adventure Tourism with examples.
28. Explain the role of NCC in promoting social values.
29. Point out the various risks that entrepreneur in an economy face.
30. Explain the main problems associated with Joint Stock Companies.
31. Briefly explain the main objectives of Public Sector Enterprises.

(6 × 4 = 24 Marks)

SECTION – D

Long **essay** type questions/Problems. Answer any **two** questions.

32. Briefly explain the various techniques of collecting business information.
33. What is an Economic System and explain the different types of economic systems?
34. Write an essay on Corporate Governance and give some examples of good corporate governance practices.
35. Define Human Capital management. What are its main benefits?

(2 × 15 = 30 Marks)