

Reg. No. :

Name :

**First Semester B.Com. LL.B. (Five Year Integrated) Degree Examination,
August 2023**

**Paper III — METHODOLOGY AND PERSPECTIVES OF BUSINESS
EDUCATION**

(2013 – 2019 Admission)

Time : 3 Hours

Max. Marks : 80

I. Explain **any five** of the following: Each question carries **2** marks. Each answer should not exceed **50** words.

1. Explain Economic Systems
2. What do you mean by Undivided families?
3. Define Managerialism.
4. Explain Seminar.
5. Define retail trading.
6. What are factors of production?
7. What is a mixed economy?

(5 × 2 = 10 Marks)

II. Answer **any four** of the following. Each question carries **4** marks. Each answer should not exceed **120** words.

8. What are the qualities of entrepreneurs?
9. What do you mean by field study?

P.T.O.

10. What are the key features of a trust?
11. Who are a company's most important stakeholders?
12. Explain Business conference.

(4 × 4 = 16 Marks)

III. Answer **any four** of the following. Each question carries **6** marks.

13. Write a note on the features of socialism.
14. Write a note on the uses of cross tabulation.
15. Briefly explain the role of Human Resource Management.
16. Distinguish between perfect and imperfect market.
17. Explain the various risks that entrepreneurs in an economy have to face.

(4 × 6 = 24 Marks)

IV. Answer **any three** of the following. Each question carries **10** marks.

18. Write an essay on various techniques of collecting business information.
19. Explain the different types of economic systems?
20. Write an essay on the different types of business organizations.
21. Briefly explain the characteristics as well as steps involved in case study method.

(3 × 10 = 30 Marks)