

(Pages : 3)

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Reg. No. :

Name :

**First Semester B.Com.LL.B. (Five Year Integrated) Degree Examination,
July 2026**

**Paper III — METHODOLOGY AND PERSPECTIVES OF BUSINESS
EDUCATION**

(2020 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences. Each question carries **1** mark.

1. What do you mean by business linkage?
2. Explain mixed economy.
3. Mention the tertiary sector of an economy.
4. What is BPO?
5. What are joint-stock companies?
6. Explain indirect taxes.
7. Define human capital.
8. What is globalisation?
9. Mention HDI.
10. What is a workshop?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer **any eight** questions not exceeding a paragraph. Each question carries **2** marks.

11. What do you mean by a command economy?
12. Mention market mechanism.
13. What are industrial cooperatives?
14. Explain joint ventures.
15. Write a note on the ITES industry of India.
16. Define corporate governance.
17. What is working capital?
18. Explain privatization.
19. What do you mean by economic infrastructure?
20. What is Corporate Social Responsibility?
21. List out the major advantages of field study.
22. What are Public Sector Enterprises?

(8 × 2 = 16 Marks)

SECTION – C

Answer **any six** questions as short essay. Each question carries **4** marks.

23. Explain the major techniques for collecting business information.
24. List out the major features of a planned economy.
25. What are the emerging areas of India's service sector?

26. Explain the business financial analysis.
27. Examine the relationship between entrepreneurship and business development.
28. Write a note on the policy of liberalisation.
29. What are Foreign Portfolio Investments?
30. Examine the major prospects of MNCs.
31. Write a note on the social responsibility of business.

(6 × 4 = 24 Marks)

SECTION – D

Answer **any two** questions as long essay. Each question carries **15** marks

32. Give a brief account of different forms of business organisation.
33. Examine the structure and significance of the service sector of Indian economy.
34. Discuss the framework of the new economic reforms initiated in Indian economy since 1991.
35. Explain the major factors affecting the quality of work life.

(2 × 15 = 30 Marks)