

Reg. No. :

Name :

**First Semester B.Com LL.B (Five Year Integrated) Degree Examination,
August 2025**

**Paper III – METHODOLOGY AND PERSPECTIVES OF BUSINESS
EDUCATION**

(2020 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer all questions in one or two sentences. Each question carries 1 mark.

1. What is business information?
2. Explain capitalism.
3. What do you mean by the secondary sector of an economy?
4. Mention KPO.
5. Who is an entrepreneur?
6. What are direct taxes?
7. Define public sector.
8. What is liberalisation?
9. Mention QWL.
10. What do you mean by symposium?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer any **eight** questions not exceeding a paragraph. **Each** question carries **2** marks.

11. What do you mean by an economic system?
12. Mention centralised planning.
13. What are partnerships?
14. Explain MNCs.
15. What do you mean by a 'service economy'?
16. Define managerialism.
17. What is joint sector?
18. Explain the Physical Quality of Life Index (PQLI).
19. What is manpower planning?
20. Define social capital.
21. What are the major advantages of case study?
22. What are MSMEs?

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions as short essay. **Each** question carries **4** marks.

23. Explain the major prospects of joint ventures.
24. List out the major features of a market economy.
25. What are the core industries of Indian economy?

26. Explain the business environmental analysis.
27. Examine the role of entrepreneurs in business development.
28. Write a note on the policy and prospects of globalisation.
29. What are Foreign Direct Investments?
30. Discuss the economic imperative of human capital in an economy.
31. Write a note on business ethics.

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions as long essay. Each question carries **15** marks.

32. Give a brief account of different economic systems and their functioning.
33. Examine the sectoral composition and the relative contribution of different sectors of Indian economy.
34. Discuss the interrelationship between business and economic development.
35. Explain the significance and major benefits of human capital management.

(2 × 15 = 30 Marks)
