

Reg. No. :

Name :

**First Semester B.Com. LL.B (Five Year Integrated) Degree Examination,
July 2026**

**Paper III : METHODOLOGY AND PERSPECTIVES OF BUSINESS
EDUCATION**

(2013-2019 Admission)

Time : 3 Hours

Max. Marks : 80

I. Explain any **five** of the following. Each question carries **2** marks. Each answer should not exceed **50** words.

1. Define Capitalism.
2. What do you mean by Business Education.
3. Explain Joint Stock Companies.
4. What is Stock Broking?
5. Give a note on Case Studies.
6. What is Primary Market?
7. Define the Economic Systems.

(5 × 2 = 10 Marks)

II Explain any **four** of the following. Each question carries **4** marks. Each answer should not exceed **120** words each.

8. Explain the main qualities of entrepreneurs.
9. Give a short note on Managerialism.
10. Explain the main steps involved in starting a business.
11. Distinguish between direct and indirect taxes.
12. Explain the role of business in economic development.

(4 × 4 = 16 Marks)

P.T.O.

III. Explain any **four** of the following. Each question carries **6** marks.

13. Explain the role of Corporate Governance.
14. Point out the uses of cross tabulation.
15. Explain the main features of a trust.
16. Give a detailed explanation on the main steps for a successful seminar.
17. Point out the use of reading techniques in collecting business information.

(4 × 6 = 24 Marks)

IV. Explain any **three** of the following. Each question carries **10** marks.

18. How far liberalization and globalization affect business and economic development?
19. Explain the role of Human Resource Management in large business.
20. Write an essay on Non-Banking Financial Institutions.
21. Define marketing and explain its role in business.

(3 × 10 = 30 Marks)