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A - 2166

Reg. No. :

Name :

**First Semester B.Com. LL.B. (Five Year Integrated) Degree
Examination, May 2016
Paper - III : METHODOLOGY AND PERSPECTIVES OF BUSINESS
EDUCATION**

Time : 3 Hours

Max. Marks : 80

PART - A

I. Explain **any five** of the following. **Each** question carries **two** marks.

- 1) What is 'socialism' ?
- 2) What is meant by 'primary sector' of the economy ?
- 3) What is 'Initial Public Offering' ?
- 4) What is a Limited Liability Partnership ?
- 5) What is e-business ?
- 6) What is cross tabulation ?
- 7) What is 'Primary data' ?

(5×2=10 Marks)

PART - B

II. Explain **any four** of the following. **Each** question carries **four** marks.

- 1) What are the advantages of a joint stock company ?
- 2) What are the consequences of liberalisation of Indian Economy ?
- 3) What is meant by 'corporate governance' ?
- 4) What is a project report ?
- 5) What is the importance of tabulation ?

(4×4=16 Marks)



PART - C

III. Explain **any four** of the following. **Each** question carries **six** marks.

- 1) Explain the merits and demerits of Capitalism.
- 2) What are the objectives of business ?
- 3) What are the services provided by stock exchange ?
- 4) Explain the application of technology in business.
- 5) What are the sources of secondary data ?

(4×6=24 Marks)

PART - D

IV. Explain **any three** of the following. **Each** question carries **ten** marks.

- 1) Explain the different forms of business organisations.
- 2) What are the important sources of business finance ?
- 3) Who is an entrepreneur ? Explain the factors that affect the growth of entrepreneurship.
- 4) What are the major management problems faced by small and medium business organisations ?

(3×10=30 Marks)

PART - B

II. Explain any four of the following. Each question carries four marks.

- 1) What are the advantages of a joint stock company ?
- 2) What are the consequences of liberalisation of Indian Economy ?
- 3) What is meant by 'corporate governance' ?
- 4) What is a project report ?
- 5) What is the importance of legislation ?