



Reg. No.: .....

Name : .....

**First Semester B.Com. LL.B. (Five Year Integrated) Degree  
Examination, December 2018  
Paper – III : METHODOLOGY AND PERSPECTIVES OF BUSINESS  
EDUCATION  
(2013 Admn. Onwards)**

Time : 3 Hours

Max. Marks : 80

I. Explain **any five** of the following. **Each** question carries **2** marks. Answer should **not** exceed **50** words **each**.

- 1) What is public enterprise ?
- 2) What is capitalism ?
- 3) Define commerce.
- 4) Describe NBFC.
- 5) What is management accounting ?
- 6) What is data warehousing ?
- 7) Describe survey.

**(5×2=10 Marks)**

II. Explain **any four** of the following. **Each** question carries **4** marks. Answer should **not** exceed **120** words.

- 8) Explain merits and drawbacks of capitalism.
- 9) Who are the stakeholders of business ?
- 10) Explain different types of loans.



11) What are the main management problems faced by modern organizations ?

12) What are the strategies of active reading ? **(4×4=16 Marks)**

III. Explain **any four** of the following. **Each** question carries **6** marks.

13) What are the new forms of business organisations ?

14) Explain the main documents of companies.

15) What are the factors to be considered for establishing a business ?

16) What are the different types of imperfect markets ?

17) Explain the methods of collecting primary data. **(4×6=24 Marks)**

IV. Explain **any three** of the following. **Each** question carries **10** marks.

18) Define partnership. Explain features and merits.

19) Explain the modes of raising funds through primary and secondary markets.

20) Explain features of stock exchange.

21) What is meant by project report ? Explain the significance and structure of project report. **(3×10=30 Marks)**