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Reg. No. : ....

Name : ....

Second Semester B.Com. L.L.B. (FIVE YEAR INTEGRATED) Degree Examination, February 2026

Paper III : MANAGERIAL ECONOMICS

(2013 Admission Onwards)

Time : 3 Hours Max. Marks : 80

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I. Answer any **five** of the following questions. Each question carries **2** marks. Answer should not exceed **50** words.

1. Define economics.
2. What is meant by Delphi technique?
3. Describe iso quants.
4. State the law of diminishing returns.
5. What are the economies of scale?
6. State Cobb Douglas production function.
7. What is meant by monopoly?
8. Explain going rate pricing.

(5 × 2 = 10 Marks)

II. Answer any **four** of the following. Each question carries **4** marks. Answer should not exceed **120** words.

9. Explain the scope of managerial economics.
10. What are the factors determining price elasticity?
11. State the law of demand.

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12. Explain the causes of business cycle.

13. Describe the role of Managerial economist.

14. Explain product line pricing.

(4 × 4 = 16 Marks)

III. Answer any **four** of the following. Each question carries **6** marks.

15. What are the various types of demand?

16. Explain the factors influencing pricing.

17. What are the features of oligopoly?

18. Describe in detail pricing over life cycle of a product.

19. Explain degrees of elasticity of demand.

20. Define income elasticity of demand and differentiate goods according to income elasticity of demand.

(4 × 6 = 24 Marks)

IV. Answer any **three** of the following. Each question carries **10** marks.

21. What are the methods of demand forecasting?

22. Explain various theories of business cycle.

23. What is meant by managerial economics? Explain its features.

24. Explain the various methods of pricing new products.

(3 × 10 = 30 Marks)

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