

Reg. No. : .....

Name : .....

**Fourth Semester B.B.A. L.L.B. (Five Year Integrated) Degree Examination,  
March 2025**

**Paper III – ENTREPRENEURSHIP DEVELOPMENT**

**(2013 Admission onwards)**

Time : 3 Hours

Max. Marks : 80

**PART – A**

I. Explain any **five** of the following questions. Each answer should not exceed **50** words. Each question carries **2** marks.

1. Entrepreneur.
2. Small Industries Development Corporation.
3. District Industrial Centre.
4. Innovation.
5. TCOs.
6. Sick Unit.
7. Entrepreneurial development program.

**(5 × 2 = 10 Marks)**

**PART – B**

II. Answer **any four** of the following questions. Each answer should not exceed **120** words. Each question carries **4** marks.

8. Briefly point out the main functions of commercial bank.
9. What is SISIs? What are its functions in Kerala?

P.T.O.

10. What are the main factors influencing the selection of location of an enterprise?
11. Explain the merits and demerits of family business.
12. Explain the major Barriers of entrepreneurship.

**(4 × 4 = 16 Marks)**

**PART – C**

III. Answer any **four** of the following questions. Each question carries **6** marks.

13. Distinguish between entrepreneur and manager.
14. Write a note on small enterprise.
15. Explain Venture capital funds.
16. What are the various aspects necessary for successful entrepreneurship?
17. Briefly explain the factors affecting the growth of small business.
18. What is a feasibility study associated with market?

**(4 × 6 = 24 Marks)**

**PART – D**

IV. Answer any **three** of the following questions. Each question carries **10** marks.

19. Briefly explain the problems faced by Micro, Small and Medium enterprise.
20. Define franchising. Explain the various stages of franchising.
21. Write an essay on various institutions assisting entrepreneurs.
22. Explain industrial sickness. What are its causes and remedies?
23. Explain briefly the types and characteristics of entrepreneurs.

**(3 × 10 = 30 Marks)**