

Reg. No. :

Name :

**Fourth Semester BBA LL.B. (Five Year Integrated) Degree Examination,
November 2019**

Paper III – ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours

Max. Marks : 80

PART – A

I. Answer **any five** of the following questions. **Each** answer should not exceed **50** words. Each question carries **2** marks.

1. Entrepreneurship.
2. Small enterprise.
3. Innovation.
4. Franchising.
5. Market Feasibility.
6. Margin money.
7. Social entrepreneur.

(5 × 2 = 10 Marks)

PART – B

- II. Answer **any four** of the following questions. Each answer should not exceed **120** words. Each question carries **4** marks
8. Distinguish between an entrepreneur and a manager.
 9. Identify the characteristics of a successful entrepreneur.
 10. State the limitations of Partnership form of ownership.
 11. What are the important functions of TCOs?
 12. State the classification of entrepreneurs on the basis of motivation.

(4 × 4 = 16 Marks)

PART – C

- III. Answer **any four** of the following. Each question carries **6** marks.
13. Discuss the barriers to entrepreneurship.
 14. What are the considerations in the selection of Factory Layout?
 15. Discuss the role of entrepreneurship in economic development.
 16. Explain the role of District Industries Centre (DIC).
 17. Discuss the merits and demerits of Family Business.
 18. Elaborate the process of Venture Capital Investment.

(4 × 6 = 24 Marks)

PART – D

IV. Answer **any three** of the following questions. Each question carries **10** marks.

19. Who is an entrepreneur? Explain the functions of an entrepreneur.
20. What is Entrepreneurship development programme (EDP)? Discuss the various phases of EDP.
21. Discuss the factors affecting 'Product Selection' in detail.
22. What is Industrial sickness? Explain its causes and remedies.
23. Discuss the problems faced by MSME units in India.

(3 × 10 = 30 Marks)
