



Reg. No. :

Name :

**Fourth Semester B.B.A. LL.B. (Five Year Integrated) Degree
Examination, February 2018**

Paper – III : ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours

Max. Marks : 80

PART – A

I. Write note on **any five** of the following questions. **Each** answer should **not** exceed **50** words. **Each** question carries **2** marks.

- 1) Entrepreneur
- 2) Intrapreneur
- 3) Medium enterprise
- 4) Franchising
- 5) Family owned and led business
- 6) Industrial sickness
- 7) EDP.

(5×2=10 Marks)

PART – B

II. Answer **any four** of the following questions. **Each** answer should **not** exceed **120** words. **Each** question carries **4** marks.

- 8) Distinguish between an entrepreneur and intrapreneur.
- 9) Explain commercial banks.
- 10) What is rural entrepreneurs entrepreneurship ?
- 11) Explain Gender Based entrepreneurs.
- 12) What is Motivation training ?

(4×4=16 Marks)

PART – C

III. Explain **any four** of the following questions. **Each** question carries **6** marks.

- 13) Explain the types of entrepreneurs.
- 14) Explain the selection of an appropriate form of business enterprise.



- 15) Explain the problems of micro and small enterprises.
- 16) Briefly explain the sources of short term finance for SSES.
- 17) Explain the aspects while deciding the plant layout.
- 18) Briefly explain the phases of EDP. **(4×6=24 Marks)**

IV. Answer **any three** of the following questions. **Each** carries **10** marks.

- 19) What is franchising ? Explain the types of franchising.
- 20) What do you mean by small business enterprises ? Explain the steps in setting up of a small business enterprise.
- 21) What do you mean by industrial sickness ? Explain the causes and symptoms of sickness.
- 22) Explain the role of entrepreneurship in economic development.
- 23) Briefly explain the factors affecting entrepreneurship. **(3×10=30 Marks)**

PART - B

PART - C