

Reg. No. :

Name :

**Third Semester B.Com. LL.B. (Five Year Integrated)
Degree Examination, October 2025**

PAPER I : E – BUSINESS

(2020 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer any **five** questions. Each question carries **2** marks.

1. Define C2B.
2. What do you mean by E Tailing?
3. Explain e-SCM.
4. Give a note on Internet marketing.
5. Explain Reverse Auction.
6. What do you mean by Web Designing?

(5 × 2 = 10 Marks)

SECTION – B

Answer **any four** questions. Each question carries **4** marks.

7. Point out the main benefits of e-governance.
8. Explain the main problems that students face with e-books.

P.T.O.

9. How e-procurement can be done?
10. Explain the main features of ICT.
11. What are the basic components of e-business?

(4 × 4 = 16 Marks)

SECTION – C

Answer **any four** questions. Each question carries **6** marks.

12. What are the main advantages of E Supply Chain Management?
13. Point out the main funding options for e-commerce business.
14. Explain some e-governance initiatives in Kerala.
15. Give a note on the importance of G2C e-commerce with examples.
16. Explain the main features of e-grocery.

(4 × 6 = 24 Marks)

SECTION – D

Answer **any three** questions. Each question carries **10** marks.

17. Briefly explain the various models of e-business.
18. Write an essay on e-filing and its different types.
19. Explain the benefits and limitations of e-business.
20. Write an essay on Enterprise Resource Planning (ERP).

(3 × 10 = 30 Marks)