S – 1343

Reg. No. : ....

Name : ....

Third Semester B.Com.LL.B. (Five Year Integrated) Degree Examination, October 2023

Paper I — E – BUSINESS

(2020 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

I. Answer any **five** questions. Each question carries **2** marks.

1. Define B2B with examples.

2. What do you mean by E Business?

3. Explain ERP.

4. Define E Tourism.

5. Briefly explain Online Education.

6. What is a digital Wallet?

(5 × 2 = 10 Marks)

II. Answer any **four** questions. Each question carries **4** marks.

7. Point out the benefits of E Business.

8. Write a note on website designing.

9. How important are digital signature in the current cyber scenario?

10. Point out the main features of electronic retailing.

11. Write a note on the main advantages of online employment.

(4 × 4 = 16 Marks)

III. Answer any **four** questions. Each question carries **6** marks.

12. What are the basic principles of e-citizenship?

13. Explain the risks face under e-Governance.

14. Give a note on e-books.

15. Explain e-payment with examples.

16. Give a note on the importance of G2G e-commerce.

(4 × 6 = 24 Marks)

IV. Answer any **three** questions. Each question carries **10** marks.

17. Briefly explain the various models of e-governance.

18. Give an essay on the main advantages and disadvantages of e-tourism.

19. Write an essay on the various steps involved in launching a successful online business.

20. Explain the main functions and types of e-marketplace.

(3 × 10 = 30 Marks)

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