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(Pages : 2)

Reg. No. :

Name :

Third Semester B.Com. LL.B. (Five Year Integrated) Degree
Examination, March 2015

Paper – III : BUSINESS ENVIRONMENT AND ENTREPRENEURSHIP
DEVELOPMENT

Max. Marks : 80

Time : 3 Hours

I. Answer any five of the following. Each question carries 2 marks. Answers should not exceed 50 words each. (5x2=10 Marks)

- 1) What is environment ?
- 2) What do you mean by Globalisation ?
- 3) Define technology.
- 4) Define entrepreneurship.
- 5) What is a project ?
- 6) What is transport subsidy ?

II. Answer any four of the following. Each question carries 4 marks. Answer should not exceed 120 words each. (4x4=16 Marks)

- 1) What are the benefits of environment analysis ?
- 2) What are the entry barriers to industry ?
- 3) Explain environmental factors which hinder entrepreneurial growth.
- 4) Explain the analytical framework of entrepreneurship.
- 5) What do you mean by project life cycle ?



Answer **any four** of the following. **Each** question carries **6** marks. **(4×6=24 Marks)**

- 1) Explain qualities of true entrepreneur.
- 2) What are the responsibilities of government to business ?
- 3) Differentiate between entrepreneur and intrapreneur.
- 4) What are the functions of DIC_s ?
- 5) Examine the need for MSME Act 2006.

Answer **any three** of the following. **Each** question carries **10** marks. **(3×10=30 Marks)**

- 1) "Environmental scanning should provide inputs for strategic decision making".
Discuss.
 - 2) Explain the characteristic features of an entrepreneur.
 - 3) What are the measures taken by Government for the promotion of MSMEs ?
 - 4) What are the problems in the conduct of entrepreneurial development programmes ?
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