

Reg. No. :

Name :

**Third Semester B.Com. LL.B (Five Year Integrated) Degree Examination,
August 2019**

**Paper III – BUSINESS ENVIRONMENT AND ENTREPRENEURSHIP
DEVELOPMENT**

Time : 3 Hours

Max. Marks : 80

I. Explain any **five** of the following. Each question carries 2 marks. Answer should not exceed 50 words each.

1. What is demographic environment?
2. What is tax holiday?
3. What is bridge capital?
4. Define Entrepreneur.
5. Define subsidy.
6. What is Copreneurs?

(5 × 2 = 10 Marks)

II. Explain any **four** of the following. Each question carries 4 marks. Answer should not exceed 120 words each.

1. Explain political environment.
2. List the functions of SIDBI.
3. Who is a technical and non technical entrepreneur?

4. Differentiate between entrepreneur and intrapreneur.
5. What do you mean by Seed Capital Assistance?

(4 × 4 = 16 Marks)

III. Explain any **four** of the following. Each questions carries 6 marks.

1. How technological environment affect business?
2. What are the important problems faced by MSMEs.
3. Distinguish between entrepreneur and manager.
4. What are the qualities of a successful entrepreneur?
5. Explain the characteristics of MSMEs.

(4 × 6 = 24 Marks)

IV. Explain any **three** of the following. Each question carries 10 marks.

1. Explain micro and macro environment.
2. Explain the functions of an entrepreneur?
3. Explain the measures taken by the government for the promotion of MSMEs.
4. What is DIC? What are its functions?

(3 × 10 = 30 Marks)