



Reg. No. :

Name :

**Eighth Semester B.B.A.LL.B. (Five Year Integrated) Degree
Examination, October 2017
Paper – VI : BUSINESS ENVIRONMENT**

Time : 3 Hours

Max. Marks : 80

PART – A

Answer **any five** of the following questions. **Each** question carries **two** marks.
Answer should **not** exceed **50** words **each** :

1. What is internal environment ?
2. What is macro-environment ?
3. What is MNC ?
4. What is monetary policy ?
5. What is business ethics ?
6. What is whistle blowing ?
7. What is social audit ?

(5×2=10 Marks)

PART – B

Answer **any four** of the following questions. **Each** question carries **four** marks.
Answer should **not** exceed **120** words **each** :

1. Explain the factors of micro environment.
2. What are the instruments of fiscal system ? Explain each of them in brief.
3. Explain the important provisions of FEMA.



4. Explain the features of industrial policy up to 1991.
5. Explain the role of consumerism in India.

(4×4=16 Marks)

PART – C

Answer **any four** of the following questions. **Each** question carries **six** marks :

1. What are the benefits of environmental analysis ?
2. What are the responsibilities of business to government ?
3. Explain the impact of technology on society.
4. Explain the legal system prevailing in the World.
5. What are the objectives of EXIM policy ?

(4×6=24 Marks)

PART – D

Answer **any three** of the following questions. **Each** question carries **ten** marks :

1. "Firms which systematically analyse and diagnose the environment are more effective than those which don't." Elucidate.
2. Explain the effect of economic reforms initiated in 1991.
3. What are the benefits of MNCs ? Explain each of them in brief.
4. Explain the elements of economic environment.

(3×10=30 Marks)