



Reg. No. :

Name :

**Eighth Semester B.B.A. LL.B. (Five Year Integrated) Degree
Examination, November 2018
Paper – VI : BUSINESS ENVIRONMENT**

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer any five questions. Each question carries 2 marks.

1. What is globalization ?
2. What do you mean by MNC's ?
3. What is franchising ?
4. Define direct investment.
5. What is WTO ?
6. What do you mean by MRTP ?
7. What do you mean by foreign collaboration ?

(5×2=10 Marks)

SECTION – B

Answer any four questions. Each question carries 4 marks.

1. What are the objectives of economic policies ?
2. What are the features of business environment ?
3. Write a note on micro environment.
4. Explain the advantages of joint ventures.
5. What do you mean by disinvestment ?

(4×4=16 Marks)



SECTION - C

Answer **any four** questions. **Each** question carries **6** marks.

1. Explain about FEMA.
2. Write a note about fiscal policy.
3. What are the objectives of ADB ?
4. Describe the characteristics of business ethics.
5. What are the important functions of IMF ? **(4×6=24 Marks)**

SECTION - D

Answer **any three** questions. **Each** question carries **10** marks.

1. Discuss the importance and limitations of Foreign Capital in India.
2. Critically evaluate the New Exim Policy.
3. What is business environment ? What are the important factors which effect the business policy of an organization ?
4. Explain the role of business ethics in society. **(3×10=30 Marks)**