

Reg. No. :

Name :

**Eighth Semester B.B.A. LL.B. (Five Year Integrated)
Degree Examination, July 2024**

Paper VI : BUSINESS ENVIRONMENT

(2013 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

I. Answer any **five** questions. Each question carries **2** marks.

1. What is EXIM Policy?
2. What do you mean by intellectual property rights?
3. What is political environment?
4. What is liberalisation?
5. What is bank rate?
6. What do you mean by environmental audit?
7. What is industrial license?

(5 × 2 = 10 Marks)

II. Answer any **four** questions. Each question carries **4** marks.

8. Discuss the limitations of environmental analysis.
9. Discuss the merits of socialism.

P.T.O.

10. What are the components of new economic policy?
11. Explain the internal factors affecting the environment of business.
12. Write a note on open Market operations.

(4 × 4 = 16 Marks)

III. Answer any **four** questions. Each question carries **6** marks.

13. Discuss the recent economic reforms in India.
14. What are the problems faced by Indian consumers?
15. Explain new Industrial policy 1991.
16. What are the measures adopted by the Reserve bank for the expansion of credit?
17. Discuss the features if business ethics.

(4 × 6 = 24 Marks)

IV. Answer any **three** questions. Each question carries **10** marks.

18. Discuss the benefits from MNCs.
19. What is WTO? Discuss the specific functions WTO
20. Explain the consequences of globalisation for India.
21. What is social Audit? Explain the advantages of Social Audit.

(3 × 10 = 30 Marks)