

Reg. No. :

Name :

**Eighth Semester BBA LLB (Five Year Integrated) Degree Examination,
July 2023**

Paper VI — BUSINESS ENVIRONMENT

(2013 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

I. Answer **any five** questions. Each question carries **2** marks.

1. What is internal environment?
2. What is Industrial policy?
3. What is legal environment?
4. What is Social Audit?
5. What do you mean by GAAT?
6. What is Mixed Economy?
7. What is deficit financing?

(5 × 2 = 10 Marks)

II. Answer **any four** questions. Each question carries **4** marks.

8. Discuss the limitations of environmental audit.
9. Explain Economic environment.

10. Discuss the significance of business environment.
11. Explain the impact of globalisation in Indian economy.
12. What are the basic components of fiscal deficit?

(4 × 4 = 16 Marks)

III. Answer **any four** questions. Each question carries **6** marks.

13. What are the objectives of fiscal policy?
14. Explain structural adjustment programme.
15. What are the recent trends in the field of MNCs?
16. Discuss the salient features of FEMA.
17. Explain the need for foreign capital.

(4 × 6 = 24 Marks)

IV. Answer **any three** questions. Each question carries **10** marks.

18. Discuss the need and importance of business ethics.
19. Explain Industrial policy 1991.
20. What are the selective or qualitative control measures adopted by the Reserve Bank to control credit?
21. Discuss the effects of consumerism.

(3 × 10 = 30 Marks)