

Reg. No. :

Name :

**Eighth Semester B.B.A.LL.B. (Five Year Integrated) Degree Examination,
November 2020**

Paper VI – BUSINESS ENVIRONMENT

Time : 3 Hours

Max. Marks : 80

PART – A

Answer any **five** of the following questions. Each question carries **2** marks. Answer should not exceed **50** words each

1. Define business environment.
2. What is micro-environment?
3. What is economic environment?
4. What is fiscal policy?
5. What is government?
6. What is FEMA?
7. What is intellectual property?

(5 × 2 = 10 Marks)

PART – B

Answer any **four** of the following questions. Each question carries **4** marks. Answer should not exceed 120 words each.

8. Explain the factors of non-economic environment.
9. What are the objectives of new industrial policy?

10. What are the elements of political environment?
11. Explain the impact of culture on business.
12. State any four function of SEBI.

(4 × 4 = 16 Marks)

PART – C

Answer any **four** of the following questions. Each question carries **6** marks.

13. Explain the different steps in environmental analysis.
14. Explain the impact of technology on economy.
15. Why do companies go global?
16. Explain the features of social audit.
17. Explain any six principles of WTO.

(4 × 6 = 24 Marks)

PART-D

Answer any **three** of the following questions. Each question carries **10** marks.

18. Explain the features of second generation economic reforms.
19. Explain the factors favoring globalization in India.
20. What are the criticisms against MNCs? Explain each of them in brief.
21. Explain the responsibility of government to business.

(3 × 10 = 30 Marks)