

Reg. No. :

Name :

**Third Semester B.Com. LL.B. (Five Year Integrated)
Degree Examination, October 2025**

**Paper 1 : BUSINESS COMMUNICATION AND MANAGEMENT
INFORMATION SYSTEM**
(2013–2019 Admission)

Time : 3 Hours

Max. Marks : 80

PART – I

Explain any **five** of the following. Each question carries 2 marks. Answers should not exceed 50 words each.

1. What do you mean by Grapevine?
2. What do you mean by Horizontal communication?
3. Define communication.
4. Define TPS.
5. Define ESS?
6. What do you mean by an interview?
7. What is Information?

(5 × 2 = 10 Marks)

P.T.O.

PART – II

Explain any **four** of the following. Each question carries **4** marks. Answer should not exceed **120** words each.

8. What do you mean by information quality?
9. What is a sub-system?
10. What are the barriers to communication?
11. What are the major goals of MIS in an organization?
12. What is Information?

(4 × 4 = 16 Marks)

PART – III

Explain any **four** of the following. Each question carries **6** marks.

13. What are the characteristics of a good business letter?
14. What is a business? Explain its characteristics.
15. What are the objectives of communication?
16. Discuss the types of information systems.
17. What are the requirements of good communication?

(4 × 6 = 24 Marks)

PART – IV

Explain any **three** of the following. Each question carries **10** marks.

18. Explain the purpose of communication?
19. What are the different types of information systems based on functional levels?
20. Explain the structure of information system.
21. Discuss the contents of a resume.

(3 × 10 = 30 Marks)