



Reg. No. :

Name :

**Second Semester B.A. LL.B. (Five Year Integrated) Degree
Examination, September 2016
Paper – I : BASICS OF COMMUNICATION
(2013 Admn.)**

Time : 3 Hours

Max. Marks : 80

I. Answer **any ten** of the following questions, **each** in a sentence or **two** :

- 1) What does "Decoder" mean in the process of communication ?
- 2) What is meant by the term "Connotation" ?
- 3) What does "Gossip chain" refer to ?
- 4) What does Aristotle's concept of "Pathos" imply ?
- 5) What is "Dyadic communication" ?
- 6) What are the five elements of communication according to Aristotle ?
- 7) Explain the term "Downward communication".
- 8) What is "Kinesics" ?
- 9) What does the term "Proxemics" mean ?
- 10) What is the term for non-verbal communication study of smell ?
- 11) How can the receiver overcome the psychological barriers and prejudices against the speaker ?
- 12) Mention any two emotional factors which act as barriers to communication on the part of the sender. **(10×2=20 Marks)**

II. Write paragraphs of about **80** words on **any six** of the following :

- 1) The formal channels of communication.
- 2) Comment on the linear model of communication by Shannon and Weaver.
- 3) Discuss Paralanguage.
- 4) Discuss the characteristics and patterns of Grapevine.



5) The advantages and disadvantages of written communication.

6) The role of body shape in communication.

7) Silence as communication.

8) Barriers on the part of the sender.

(6x5=30 Marks)

III. Attempt **any two** essays, **each** in about **250** words :

1) Analyse the role of the "Seven Cs" in effective communication.

2) Body language as means of effective communication.

3) Examine the main barriers of communication on the part of the organization and discuss how these barriers can be overcome.

(2x15=30 Marks)