



Reg. No. :

Name :

Second Semester Five Year Integrated B.A. LL.B. Degree

Examination, October 2014

Paper – I : BASICS OF COMMUNICATION

(2013 Admission)

Time : 3 Hours

Max. Marks : 80

I. Answer **any ten** of the following, **each** in a sentence or **two**.

- 1) What are the essential skills of communication that a receiver should have ?
- 2) How is the linear model of communication different from the interactive model ?
- 3) Give two examples of formal communication.
- 4) What is meant by communication channels ?
- 5) What is 'decoding' ?
- 6) Give two examples of 'noise'.
- 7) What is paralanguage ?
- 8) What does 'Conciseness' mean in effective communication ?
- 9) What is meant by downward communication ?
- 10) Comment on Aristotle's model of communication.
- 11) What are the elements of effective communication ?
- 12) What is meant by leadership skills ?

(10×2=20 Marks)

II. Write paragraph of about **80** words on **any six** of the following :

- 1) What are the seven C's of communication ?
- 2) Distinguish between intrapersonal and interpersonal methods of communication.



- 3) Circumstantial language.
- 4) Write a note on different types of noise.
- 5) Dynamic models of communication.
- 6) Write a note on the three pathways of communication.
- 7) Shannon-Weaver model of communication.
- 8) Comment on the soft skills that motivate people in the work place.

(6×5= 30 Marks)

III. Attempt **any two** essays **each** in about **250** words :

- 1) Write an essay on different types of communication.
- 2) Discuss in detail the barriers to communication and the methods to overcome those barriers.
- 3) Comment on the ancient models of communication with special reference to Aristotle.

(2×15=30 Marks)

(10×2=20 Marks)