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Reg. No. :

Name :

**Second Semester Integrated Five Year B.A. LL.B. Degree
Examination, October 2013
ENGLISH
Paper – I : Basics of Communication**

Time: 3 Hours

Max. Marks : 80

I. Answer **any ten** of the following questions in **a sentence or two** :

- 1) Define interpersonal communication.
- 2) Give an example for intrapersonal communication.
- 3) What are the main tools of mass communication ?
- 4) What are the three elements of rhetoric, according to Aristotle ?
- 5) Give the basic elements of the linear model of communication.
- 6) What is special about the dynamic model of communication ?
- 7) What is meant by encoding the message ?
- 8) Name at least three paralinguistic features.
- 9) What is the relationship between internet and world wide website ?
- 10) What is meant by the physical barrier to communication ?
- 11) What is meant by interpersonal barrier ?
- 12) What is meant by information overload ?

(10x2=20 Marks)

II. Write paragraphs of about **80** words on **any six** of the following :

- 1) Explain how clarity of thought and expression are related.
- 2) Voice modulation in oral communication.



- 3) Explain the relationship between verbal and non-verbal communication.
- 4) The cultural barrier to communication.
- 5) Explain decoding, encoding and feedback in communication process.
- 6) What is sign language ?
- 7) What are the causes behind information overload ?
- 8) The Lasswell model of communication. (6×5=30 Marks)

III. Attempt **any two** of the following essays, **each** in about **250** words :

- 1) Discuss the various aspects of non-verbal communication with examples.
 - 2) What are the barriers to communication ?
 - 3) The impact of I.T. on communication. (2×15=30 Marks)
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