

Reg. No. :

Name :

**Second Semester B.A. LL.B (Five Year Integrated) Degree Examination,
April 2019**

Paper – I : BASICS OF COMMUNICATION

(2011 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

I. Answer **any ten** of the following questions, each in a sentence or two :

1. Define intrapersonal communication.
2. What is kinesics?
3. What do you mean by 'gate keeping'?
4. What is grapevine?
5. Define channel.
6. Decoding.
7. What is chain network?
8. What is semantic barrier?
9. Give an example for mechanical barrier?

10. What is the main purpose of communication according to the Aristotelian Model?
11. What is active listening?
12. What is surveillance?

(10 × 2 = 20 Marks)

II. Write Paragraphs of about 80 words on **any six** of the following :

13. Paralanguage.
14. Proxemics.
15. Laswell's model of communication.
16. SMCR model.
17. Non-verbal communication.
18. Noise in communication.
19. Cultural transmission function of Mass Communication.
20. Downward and upward communication.

(6 × 5 = 30 Marks)

III. Attempt **any two** essays, each in about 250 words :

21. Describe the Shannon-Weaver model of communication and explain how it is different from the other models.
22. Examine the basic functions of mass media.
23. Discuss the important types of communication.

(2 × 15 = 30 Marks)