Reg. No. : ....

Name : ....

First Semester BBA LL.B. (Five Year Integrated) Degree Examination, February 2020

Paper III – PRINCIPLES OF MANAGEMENT

Time : 3 Hours

Max. Marks : 80

I. Explain **any five** of the following in not more than 60 words. Each question carries **2** marks.

1. Define Management

2. Gang Plank

3. Delegation

4. Espirit de corps

5. Span of management

6. Staffing

7. Demotion

8. Performance Appraisal

(5 × 2 = 10 Marks)

II. Answer **any four** questions in not more than **120** words. Each question carries **4** marks.

1. Explain the benefits of organising.

2. Explain the merits and demerits of informal communication.

3. Explain various techniques of coordination.

4. What are the reasons of line – staff conflict? How can we improve line- staff relation?

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5. Explain the types and stages of management

6. Explain the need and importance of setting objectives.

(4 × 4 = 16 Marks)

III. Answer **any four** questions in not more than 150 words. Each question carries 6 marks.

1. Explain various principles of management.

2. What are nature and characteristics of management?

3. Explain the criticisms of scientific management.

4. Explain the factors influencing span of management

5. Explain the principles of coordination

6. "Management is universal". Explain the arguments for and against it

(4 × 6 = 24 Marks)

IV. Answer **any three** questions. Each question carries **10** marks.

1. Explain the scope of management,

2. Briefly explain the contribution of Henry Fayol to management

3. What is decentralisation? Explain the merits and demerits of decentralisation

4. Define controlling. Explain the nature and characteristics of managerial control. What are the pre-requisites of controlling?

5. Explain principles in process of organisational structure and important forms of organisational structure.

(3 × 10 = 30 Marks)

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