

Reg. No. : .....

Name : .....

**Sixth Semester B.B.A LL.B. (Five Year Integrated). Degree Examination,  
February 2022**

**Paper II : RESEARCH METHODOLOGY**

Time : 3 Hours

Max. Marks : 80

I. Answer any **five** of the following. **Each** question carries **2** marks. Answer should not exceed 50 words each.

1. Define research.
2. Differentiate between basic research and applied research.
3. What do you mean by primary data and secondary data?
4. What is appendix? Explain its purpose.
5. Explain stratified sampling.
6. What is meant by exploratory research?
7. Describe Likert's scale.

**(5 × 2 = 10 Marks)**

II. Answer any **four** of the following. **Each** question carries **4** marks. Answer should not exceed **120** words each.

1. Distinguish between induction and deduction.
2. What is descriptive research? List out its features.
3. What do you mean by census method? What are the merits?

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4. Point out the merits of pilot study.
5. Explain the procedure of testing hypothesis.

(4 × 4 = 16 Marks)

III. Answer any **four** of the following. **Each** question carries **6** marks.

1. Point out the motives of doing research.
2. What do you mean by classification of data? Explain the different types.
3. What is tabulation of data? What are the objectives?
4. Define survey. Explain the different types.
5. What is research design? List out the components.

(4 × 6 = 24 Marks)

IV. Answer any **three** of the following. **Each** question carries **10** marks.

1. Explain the phases of business research.
2. What is questionnaire? Explain the features of a good questionnaire.
3. What is the meaning of data processing? Explain the stages of processing data.
4. Bring out the advantages and disadvantages of interview method.

(3 × 10 = 30 Marks)