

Reg. No. :

Name :

**Second Semester B.Com. LL.B. (Five Year Integrated) Degree
Examination, March 2021**

Paper II — PRINCIPLES OF MANAGEMENT

Time : 3 Hours

Max. Marks : 80

A. Explain **any five** of the following in not more than **60** words. **Each** question carries **2** marks.

1. Scalar chain
2. MBO
3. Non controllable premises
4. Delegation
5. Workgroup
6. Grape wine communication
7. Theory X
8. Team building

(5 × 2 = 10 Marks)

B. Explain **any four** of the following in not more than **120** words. **Each** question carries **4** marks

1. What are the characteristics of leadership?
2. Explain the motivation process.
3. What are the stages of team development?

4. List the features of communication.
5. Define recruitment and explain its process.
6. List the merits of decentralization.

(4 × 4 = 16 Marks)

C. Answer **any four** questions in not more than **150** words. **Each** question carries **6** marks.

1. Explain the features of scientific management.
2. Describe the importance of planning.
3. Explain the line and staff organization.
4. Explain selection process.
5. What are the principles of direction?
6. State the objectives of control.

(4 × 6 = 24 Marks)

D. Answer **any three** questions. **Each** one carries **10** marks.

1. Explain Maslow's need hierarchy theory.
2. What is manpower planning? Discuss the need and the steps involved in it?
3. Describe the principles of organization.
4. Discuss the nature and scope of management.

(3 × 10 = 30 Marks)