

Reg. No. : .....

Name : .....

**Second Semester B.A. LL.B. (Five Year Integrated) Degree Examination,  
March 2021**

**Paper I : BASICS OF COMMUNICATION**

**(2011 Admission onwards)**

Time : 3 Hours

Max. Marks : 80

- I. Answer **any ten** of the following questions, each in a sentence or two.
1. Which model of communication is known as 'the mother' of all models? Why?
  2. What is the importance of 'message' in communication?
  3. What is the function of a 'decoder' in communication?
  4. What are the essential skills that one needs to have, from a sender's perspective?
  5. What is meant by the interactive model of communication?
  6. What is the role of 'noise' in communication?
  7. Mention some of the pre-historic means of communication.
  8. How does good communication help in a work place?
  9. What are communication channels?
  10. What is circumstantial language?
  11. Distinguish between encoding and decoding.
  12. How does Aristotle define 'rhetoric'?

**(10 × 2 = 20 Marks)**

P.T.O.

II. Write paragraphs of about 80 words on **any six** of the following.

1. What are the basics of communication?
2. Distinguish between linear and interactive models of communication.
3. How can communication barriers be overcome?
4. How does the encoding process work in person-to-person communication?
5. Impact of IT on communication.
6. Verbal and non-verbal skills of communication.
7. Write a note on the ancient models of communication.
8. Cite some examples of formal and informal methods of communication in work place.

**(6 × 5 = 30 Marks)**

III. **Attempt any two essays, each in about 250 words.**

1. Discuss the different models of communication.
2. Importance of developing communication skills.
3. The Shannon-Weaver model of communication proposes that all communication must include six elements. Elaborate.

**(2 × 15 = 30 Marks)**