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N – 4835

Reg. No. : .....

Name : .....

**First Semester B.Com. LL.B (Five Year Integrated) Degree Examination,  
June 2022**

**Paper III – METHODOLOGY AND PERSPECTIVES OF BUSINESS  
EDUCATION**

**(2020 Admission Onwards)**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

Answer **all** questions/problems in **one** or **two** sentences.

1. Capitalism
2. Social Ethics
3. MNCs
4. Manpower
5. Privatization
6. NCC
7. Case studies
8. IT
9. Infrastructure
10. Business Linkages

**(10 × 1 = 10 Marks)**

P.T.O.

## SECTION – B

Answer any **eight** questions/problems not exceeding a paragraph.

11. What are the basic features of primary sector?
12. Point out the main benefits of event management.
13. What are the main features of family business?
14. What are the main challenges faced by small and medium sized business?
15. Explain the major sources of financial resources for a business.
16. Point out the main characteristics of Joint stock companies.
17. Explain the various steps for a successful seminar.
18. Distinguish between classification and tabulation of the data.
19. Who are a company's most important stakeholders?
20. What do you mean by a Non Profit Organization?
21. Explain the role of business in the public sector.
22. Point out the main advantages of corporate business.

**(8 × 2 = 16 Marks)**

## SECTION – C

Short Essay Type questions/problems. Answer any **six** questions.

23. Write a note on the features of socialism.
24. Explain the role of NCC in promoting social values
25. Why Quality circle in business is important?
26. What is a Company? What are its features?



27. Briefly explain the role of Human capital Management.
28. Point out the benefits of Business Process Outsourcing.
29. Briefly explain tourism sector.
30. What do you mean by human resource planning?
31. Explain the various risks that entrepreneurs in an economy have to face.

**(6 × 4 = 24 Marks)**

#### SECTION – D

Long Essay Type questions/problems. Answer any **two** questions.

32. Write an essay on various techniques of collecting business information.
33. Explain the meaning of Economic System and what are the different types of economic systems?
34. Write an essay on the different types of business organizations.
35. Briefly explain New Economic Policy.

**(2 × 15 = 30 Marks)**