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N – 4824

Reg. No. :

Name :

First Semester B.Com. LL.B. (Five Year Integrated) Degree Examination,
June 2022.

**Paper III – METHODOLOGY AND PERSPECTIVES OF BUSINESS
EDUCATION**

(2013 to 2019 Admissions)

Time : 3 Hours

Max. Marks : 80

I. Explain any five of the following: Each question carries 2 marks. Each answer should not exceed 50 words

1. What do you mean by Primary Sector?
2. Define Project report.
3. What is meant by cost of capital?
4. Define Joint Venture in business.
5. What is a corporate entity?
6. What is note taking?
7. What is a secondary market?

(5 × 2 = 10 Marks)

II. Answer any four of the following: Each question carries 4 marks. Each answer should not exceed 120 words

8. Explain Human Resource Planning

P.T.O.

9. Distinguish between Primary and secondary data.
10. Point out the main characteristics of Joint stock companies.
11. How Human Resource Management benefits a company?
12. What are the factors that influence saving levels in an economy?

(4 × 4 = 16 Marks)

III. Answer any four of the following: Each question carries 6 marks

13. Write a note on the features of capitalism?
14. Write a note on graphical representation of data.
15. Explain the role of business in economic development.
16. Briefly explain the steps involved in starting a business.
17. Point out the main barriers faced by entrepreneurs in an economy.

(4 × 6 = 24 Marks)

IV. Answer any three of the following: Each question carries 10 marks

18. Briefly explain the meaning, functions and types of issue in primary market.
19. Write an essay on various institutions in lending funds for business?
20. What do you mean by Globalization and what are its merits and demerits?
21. Explain the meaning and types of Business Information

(3 × 10 = 30 Marks)