

Reg. No. : .....

Name : .....

**First Semester B.B.A. LL.B. (Five year Integrated) Degree Examination,  
September 2021**

**Paper III : PRINCIPLES OF MANAGEMENT**

**(2020 Admission)**

**(Common for Prior to 2020 Admission)**

Time : 3 Hours

Max. Marks : 80

I. Explain any **five** of the following in not more than **60** words. Each question carries **2** marks.

1. POSDCORB
2. Management By Participation
3. Span of Management
4. Job Evaluation
5. Power v/s Authority
6. Situational Leadership
7. Employee Selection
8. Grapevine Communication

**(5 × 2 = 10 Marks)**



II. Answer any **four** questions in not more than **120** words. Each question carries **4** marks.

1. State the essence in Scientific Management.
2. Enlist the barriers to effective communication.
3. Discuss "Management as a Profession".
4. Distinguish between Policies and Objectives.
5. Mention the qualities for a good supervisor.
6. Compare Delegation and Decentralisation.

**(4 × 4 = 16 Marks)**

III. Answer any **four** questions in not more than **150** words. Each question carries **6** marks.

1. Distinguish between Formal and Informal Communication.
2. Analyse the three Levels of Management.
3. Enumerate the stages in Decision Making.
4. Compare and Contrast Theory X and Theory Y.
5. Highlight the role of Managers towards India's Economic Development.
6. "Leaders are not born, they are made". Evaluate this statement using recent examples.

**(4 × 6 = 24 Marks)**



IV. Answer any **three** questions. **Each** question carries **10** marks.

1. Construct the Managerial Grid. Explain its components and importance in detail.
2. Critically examine Herzberg's Two-Factor Theory of Motivation in detail.
3. Evaluate the various techniques in controlling an organisation.
4. Elucidate in detail the principles of Organisation.
5. Define "Management By Objectives". Explain its steps and importance.

**(3 × 10 = 30 Marks)**

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