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L – 4390

Reg. No. :

Name :

**First Semester B.Com. LL.B. (Five Year Integrated) Degree Examination,
September 2021**

**Paper III — METHODOLOGY AND PERSPECTIVES OF BUSINESS
EDUCATION**

(2020 Admission)

Time : 3 Hours

Max. Marks : 80

PART – A

Answer all questions/problems in one or two sentences :

1. Joint Venture
2. Mixed Economy
3. Primary Sector
4. Business ethics
5. Economic Systems
6. Undivided families
7. Liberalization
8. Public sector
9. Project report
10. Manpower Training.

(10 × 1 = 10 Marks)

P.T.O.

PART – B

Answer **any eight** questions/problems not exceeding a paragraph.

11. What are the qualities of entrepreneurs?
12. Explain the merits of privatization.
13. Distinguish between quality of life and quality of work life.
14. Explain the role of NSS in promoting social values.
15. What do you mean by field study?
16. What are the key features of a trust?
17. Explain Business conference.
18. Write a note on private sector.
19. Define Business linkages.
20. Explain Communism.
21. Write a note on the idea generation in Business.
22. Distinguish between Primary and secondary data.

(8 × 2 = 16 Marks)

PART – C

Short essay Type questions/problems. Answer **any six** questions.

23. Write a note on the features of capitalism.
24. Distinguish between seminars and symposium.
25. Explain the role of business in economic development.

26. Briefly explain the steps involved in starting a business.
27. Point out the main disadvantages of corporate business.
28. Point out the main barriers faced by entrepreneurs in an economy.
29. Define Quality Circle and what are its major elements and benefits.
30. What are the different types of companies?
31. List out the different forms of business organizations.

(6 × 4 = 24 Marks)

PART – D

Long essay Type questions/problems. Answer **any two** questions.

32. Explain the meaning and types of Business Information.
33. Explain the concept, need and importance of business ethics.
34. What do you mean by Globalization and what are its merits and demerits?
35. Distinguish between KPO and BPO in business.

(2 × 15 = 30 Marks)