

Reg. No. : .....

Name : .....

**First Semester B.Com. L.L.B. (Five Year Integrated) Degree Examination,  
September 2021.**

**Paper III – METHODOLOGY AND PERSPECTIVES OF BUSINESS  
EDUCATION**

**(2013 – 2019 Admission)**

Time : 3 Hours

Max. Marks : 80

I. Explain **any five** of the following. Each question carries **2** marks. Answer should not exceed **50** words each.

1. What is meant by articles of partnership?
2. Describe BPO.
3. Explain the term NPV.
4. What is "NASDAQ"?
5. What is intrapreneurship?
6. What is vestibule training?
7. What is cross tabulation?

**(5 × 2 = 10 Marks)**

II. Explain **any four** of the following. Each question carries **4** marks. Answer should not exceed **120** words.

8. Describe the merits of socialism.
9. Explain the multiple goals of business.

10. Distinguish between entrepreneur and entrepreneurship.
11. Explain DBMS.
12. What are the means to improve listening?

**(4 × 4 = 16 Marks)**

III. Explain **any four** of the following. Each question carries **6** marks.

13. Explain the limitations of joint stock companies.
14. Explain the trends in agricultural production.
15. Distinguish between borrowed capital and owned capital.
16. What are the features of perfect competition?
17. What is business information?

**(4 × 6 = 24 Marks)**

IV. Explain **any three** of the following. Each question carries **10** marks.

18. Explain the merits and drawbacks of joint stock companies.
19. What is meant by stock exchange? Explain the role and functions?
20. Explain the recent trends in marketing.
21. What are the ways of learning business information?

**(3 × 10 = 30 Marks)**