

Reg. No. :

Name :

**Eighth Semester B.B.A. LL.B. (Five Year Integrated) Degree Examination,
September 2021**

BUSINESS ENVIRONMENT

Time : 3 Hours

Max. Marks : 80

PART – A

Answer **any five** questions. Each question carries **2** marks.

1. What is macroeconomics?
2. What is GATT?
3. What is FEMA?
4. What do you mean by foreign collaboration?
5. What are the objectives of fiscal policy?
6. What do you mean by disinvestment?
7. What is CSR?

(5 × 2 = 10 Marks)

PART – B

Answer **any four** questions. Each question carries **4** marks.

1. What are the external factors influencing business environment?
2. Distinguish between micro and macro environment.

3. Explain social audit.
4. What do you mean by EXIM policy? What are its objectives?
5. What are the ethics in business?

(4 × 4 = 16 Marks)

PART – C

Answer **any four** questions. Each question carries **6** marks.

1. What are the features of Globalization?
2. Explain the arguments for and against India's membership in WTO.
3. What are the elements of a political environment of a business?
4. What do you mean by technology transfer? What are the advantages of technology transfer?
5. What is multinational Corporation? Explain the advantages of multinational corporations?

(4 × 6 = 24 Marks)

PART – D

Answer **any three** questions. Each question carries **10** marks.

1. Briefly explain the social responsibilities of a business.
2. What do you mean by foreign collaboration? Explain the different types of foreign collaboration.
3. Briefly explain the political, legal and technological environment of a business.
4. What do you mean by monetary policy? What are the impacts of monetary policy on business?

(3 × 10 = 30 Marks)