

MANAGEMENT WEBINAR

An International Webinar was organized by MGCL on 14th November 2020 at 4:30 p.m. in the following areas of management:

Session 1: **‘Covid 19 and Sectoral Development Prospects’** by Dr.Jebamalai Vinanchiarachi, Former Principal Advisor to the Director General and Principal Advisor, Knowledge Management Associates, Austria

Session 2: **‘Creating Jobs in the Post Covid World: How Entrepreneurs Play a Role in Rebuilding the Economy’** by Prof.Rajesh Nair, Professor of Practice in Innovation & Entrepreneurship and Director of ASB Innovations & Entrepreneurship, Asia School of Business (Massachusetts Institute of Technology-SLOAN), Kuala Lumpur.

The International webinar commenced with the welcome address by Dr.Thomaskutty Panachakkal, Vice Principal, Mar Gregorios College of Law. Ms. Sneha Achenkunj was the student moderator for the event. There were 235 enthusiastic participants which comprised of Directors, faculty, staff, research scholars and students from various Business Schools, Law Colleges in Kerala, Hyderabad and Chennai, University research departments, Kerala State Electricity Board, Central University of Kerala, Kerala State Council for Science Technology and Environment, etc.

The webinar sessions were able to bring out the relevant changes in the industry and economy as a whole with respect to the Covid 19 challenges and how industry could revive and adjust accordingly was also emphasized. The session had highlighted sectoral development perspectives with respect to the New Normal. The webinar had also come up with various best practices in fostering entrepreneurial spirit in rebuilding the economy. The feedback of webinar participants highlighted that both the sessions were enriching and informative.